



Impinj® M730 PET RFID Label

SKU:	RS-M730-PET-7320
Chip Type:	Impinj® M730
Frequency:	UHF 860-960 MHz
User Memory:	0 bits
EPC Memory:	128 bits
Protocol:	ISO/IEC 18000-63, EPCglobal Gen2v2
Industry:	Logistics, Retail
Applications:	Inventory

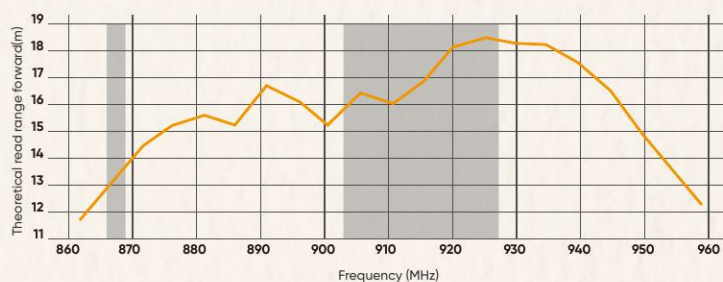


The M730 RFID Label delivers exceptional performance and adaptability, making it an ideal choice for a wide range of industrial and commercial applications. Powered by the advanced Impinj® M730 chip, it supports high-speed inventory counting, loss prevention, frictionless self-checkout, and efficient product returns—helping businesses streamline operations with unmatched accuracy and reliability.

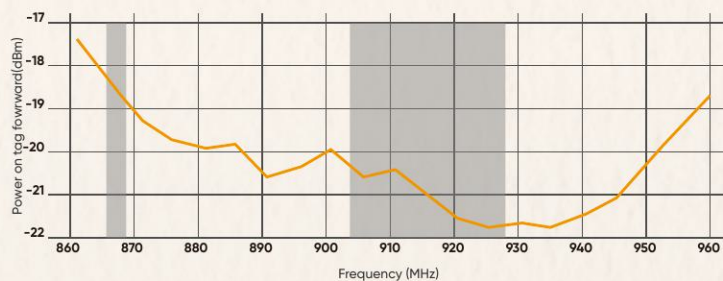
Designed with EPC and user memory configuration, this label also features cryptographic authentication capabilities, ensuring both versatility and robust data security. Whether for retail, logistics, or asset management, the M730 RFID Label combines powerful functionality with enhanced protection, enabling seamless integration into modern RFID solutions.

Reading Performance

Reading Range Under Different Frequency



Tag Power Under Different Frequency



Physical Information

Material	PET
Label Size	73×20 mm
Antenna Size	70×14 mm
Operating Environment	-20°C~+50°C, 20%~80% RH
Storage Environment	+18°C~+28°C, 40%~60% RH
Mounting Method	Stick
Surface	Paper Carton, Plastic, Wood
Handling Precautions	1. Do not bend. 2. Keep away from water and collision. 3. Labels with black ink dot are for bad products, do not use.

Technical Information

Operating Frequency	860~960 MHz
Communication Protocol	ISO/IEC 18000-63, EPCglobal Gen 2v2
Chip Type	Impinj® M730
EPC Memory	128 bits
TID	48 bits
User Memory	0 bits
Certificate	WEEE Compliant
Operating Mode	Passive

Packing Information	Packing Format	Packed in roll, vacuummed packing in ESD bag
	Roll OD	Max. 216 mm
	Core ID	3 inch(76.2 ± 0.50 mm)
	Packing Quantity	1000 pcs/roll, or as per request
	Packing Weight	0.63 kg/roll

